

# ACTION

Official Publication of the Professional Photographers of Iowa

Fall 2006



*"He Lights the Way"* by Adam Hunter

PP of Iowa - 2006 Photographer of the Year

HOA - 2006 Photographer of the Year

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PP of America Print Competition Results  
Fall Seminar Info & Registration Forms

# A Word from the *President*

Bob Hawkins



By now everyone is in full swing going into the fall business season. Traditionally it's a time to plan for those sessions with rich colors and winter clothes while keeping one eye on the last days of October when most of the outdoor photography comes to an abrupt end. However, on the last weekend of October PPI is planning the second annual Fall Conference at the Airport Holiday Inn in Des Moines. We have a great lineup of talent and I hope you will plan for it on your schedule.

Also, please mark your calendar for November 13th for my competition college to be held in Newton at our studio. Plan to bring those images you will want to enter into competition on CD. We'll look at them together and break them down to each image's strengths and weaknesses. I hope you will go away ready to get involved with our PPI print competition to be held in conjunction with the winter conference in February and the HOA regional competition in the spring. It's the dos and don'ts of competition.

We are putting the finishing touches on our lineup of speakers and judges for the winter seminar and planning for some fun too!

PS From Sari: She says "if we are not reading the PPA magazine, we are missing a great source of information about all sorts of topics from sales to technology."

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Visit us on the web at: [www.ppiowa.com](http://www.ppiowa.com)

## **ACTION** Deadlines

**Winter** . . . . .October 1

**Spring** . . . . .February 1

**Summer** . . . . .May 1

**Fall** . . . . .August 15

Do you have an idea for an article? A question you've been wanting to ask? Found a better way to sell portraits? Have a new technique to share?

We want to hear from you! Send your articles, classified ads, and any other ideas or suggestions to:

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### **LEGAL NOTICE**

Professional Photographers of Iowa Board Meeting minutes and Financial Reports are available to the members upon request.

Please contact: Christy Brinkopf  
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# 2006 Iowa Fall Seminar

October 29-30, 2006  
Holiday Inn Airport - Des Moines

## Sunday, October 29

3:00 - 7:30	Registration Open
3:00 - 4:00	Trade Show set up
4:00 - 4:30	Visit the Trade Show
4:30 - 5:30	<b>Jeff Bokoven</b> - "Studio Image and Branding"
5:30 - 6:00	Visit the Trade Show
6:00 - 7:00	<b>Heidi Hardy</b> - "Lost your creative mojo?"
7:00 - 7:30	Visit the Trade Show
7:30 - 10:00	<b>Suzette Allen</b> - "PhotoShop magic & multiple images"
10:00 - Midnight	Hospitality

## Monday, October 30

7:00 am - 8:30	<b>Eric Niceswanger</b> - "Takin' care of Business"
9:00 am - 3:00	<b>Nancy Mickle Emmerich</b> - "Seniors, Dancers and Cheerleaders"
3:00	Seminar ends



# Imaging USA Print Competition

Congratulations to these Iowa photographers that had prints accepted at PPA's International Print Competition:

	<u>Loan</u>	<u>General</u>
Shari Bailey		3 (2-Book)
Bruce Belling		3 (1-Book)
JoAnn Belling	2	2
Thomas Belling		3 (2-Book)
Wayne Belling	3	1
Paul Blaser	1	3 (1-Book)
Karen Blough	1	1
Jeffrey Bokhoven		3
Nancy Brechler		1
Deena Byrd	2	2
MacKenzie Duncan		3
Gary Fagan		2
Patricia Farr		1 (Book)
Suzanne Fischer		4 (2-Book)
Christine Hallmark		1
Barb Hamilton	1	1
Robert Hawkins	2	2
Lisa Hazlett		3
Eric Hinders	2	2 (1-Book)
Shannon Holmberg		2 (1-Book)
Adam Hunter	2	2
Uldis Ilvess	1	3
John Johnson	1	1
Craig Kienast	2	1
Christina Kjar		2 (1-Book)
Don Knop		2
Mark Mess		4
Lon Monahan		4 (2-Book)
Lori Nordstrom	2	2
Doug Pierson		2
Jean Marie Poland		3 (1-Book)
Brian Read	2	2
Jon Read	3	1 (Book)
Wesley Siebe		2
John Stalzer		2
Thomas Strumpel		1
Ninya Walters		1 (Book)
Woody Walters		4 (1-Book)
Michelle Wilbur		4 (1-Book)

## Winter Seminar Speakers

February 3 - 6, 2007

Don Emmerich	Cindy Ramano
David Trust	Jim Lersch
Rick Krebsbach	Mary Mannix
Beth Zak	Phil Ziesemer
Dan Thornton	Aletha Speakar
Craig Keinast	Stacy Freidline
Stephanie Clark	Valarie Warnke
Sarah Johnston	Karen Blough

Other Events going on:

- Print Competition
- Mr & Ms Photogenic
- Finished Product Competition
- Digital Competition
- Don Lohnes Classes
- Marketing Competition
- Tradeshow
- Awards Banquet
- Party!

## About the Cover

"He Lights the Way" by Adam Hunter

This image is a collage of 3 different photos. I shot the church near Killarney, Ireland through the window of a moving car. It was raining and I didn't have time to stop. The shoreline was captured from a bridge in a small Irish town I drove through. The sky was photographed in Palm Springs, California. I corrected and assembled the images using Adobe PhotoShop. I chose to make the image black and white because it fit the mood I wanted. I am very pleased with how this image turned out considering it was shot at three different parts of the world.



# Committee Assignments

PPA 2006-2007

## Seminar/Convention Chairman

President: Bob Hawkins  
Co-Chair: Wes Siebe

## Area Seminars/New members/ Senior Shoot Out

Past President: Wes Siebe

## Program Talent

President/Past President:  
Bob Hawkins & Wes Siebe

## Print/Folio/Mr./Ms./Finished Product

Vice President: Don Knop  
Co-Chair: John Mohr

## Trade Show/Security (Greeters)

Secretary: John Mohr

## Registration

Treasurer: Toni Johnson-Harryman  
Co-Chair: Christy Brinkopf

## Convention Coordinator/ Banquet/HOA

6th year board: Dennis Fraise

## Convention Flyer/Photography

5th year board: Michelle Wilbur  
Co-Chair: Dennis Fraise

## Prop & Models

4th year board: Doug Pierson  
Co-Chair: Michelle Wilbur

## Don Lohnes Classes

3rd year board: Angela Jo Gambill

## Trophies & Plaques

3rd year board: Angela Jo Gambill  
Co-Chair: Alan Adams

## Medlar/Master's Exhibit

1st year board: Lon Monahan  
Co-Chair: Steve Kelly

## Flea Market

1st year board: Lon Monahan

## Hospitality/Hosts

2nd year board: Dean Siebe  
Co-Chair: Lon Monahan

## IMA Awards

Dennis Fraise  
Co-Chair: Doug Pierson

## PPA Council

Bruce Belling, Bob Hawkins,  
Kalen Henderson

## HOA Representatives

Bruce Belling, Sue Fischer, Angela Gambill

## Website

Bruce Belling

## ACTION Editor

Chris Becker

## Fellowship Awards

John Mohr  
Co-Chair: Christy Brinkopf

## Sponsorships

Bob Hawkins

## MAIPP Representatives

Steve Kelly, Charles Lee, Leo Zeithamel,  
Al DeWild, Fred Fiddelke

If you are interested in helping out and working for the PP of Iowa, contact any of these committee people and they will help you do so!

## In Memorium

Sara Margaret Fishman, 83, passed away at her home in Grinnell on Tuesday, July 11, 2006 three days before her 84th birthday.



Sara was born on July 14, 1922 in Birmingham, Alabama, the daughter of Oscar and Pauline Elsie Mayer. She was raised in Oklahoma City and attended the University of Oklahoma where she met her husband, Irving. They were married on July 25, 1942 and had two daughters.

After moving to Grinnell in 1948, she worked for several photographers before starting her own business, Portraits by Sara, in Newton in 1970. During her career, she served as President of the Professional Photographers of Iowa and the Heart of America PPA. Sara received the prestigious National Award from both organizations, and was a PPA Master of Photography. She was also involved in numerous volunteer projects in both Newton and Grinnell. Sara retired and closed her studio in Newton in December of 2005. She was voted a PP of Iowa Life Member just this year by the PPI Board of Directors.

Sara is survived by two daughters, Elaine Fishman Sherp of Dallas, Texas and Paula Jeanne Rosenstein and her husband Matthew of Corpus Christi, Texas; five grandchildren and one great-granddaughter.

## CPP Studio Tour

The CPP's held a studio tour of central Iowa studios on June 26th. The group started at *Lon Monahan Photographic Artist* in Ankeny. Lon gave us a tour of his studio and we enjoyed looking at his beautiful work on display. He shared with us the way he lights his portraits as well. The group then stopped for lunch which was included in the price of the tour. Next we headed to *Blaser Photography* in West Des Moines. Paul and his staff shared with us his many unique ideas for backgrounds, weddings, proofing books, different products and more. We finally tore ourselves away and drove to the countryside of Hartford to tour *Images by Lynda Richards*. Linda had a gorgeous new studio built as an addition to her house and she showed us many ideas for backgrounds and props as well as her outdoor areas. Our final studio to tour was at *Captured Expressions* in Indianola where Mark Veasman and his staff shared with us their many ideas for homemade backgrounds, etc. and his senior marketing, as well as his limited edition sets and ideas for children's photography.

It was a fun day packed with many ideas being shared. Everyone was impressed with the quality of work on display in these studios.

Next year we will be having our bi-annual trip. The destination is yet to be determined so please watch for further updates. If you are not a CPP yet, start thinking about taking the test so that you too can come along and benefit from the information we share with each other as well as the fun we have together.

